

# VARRAT



## Annual Report 2012-13

Voluntary Association for  
Rural Reconstruction &  
Appropriate Technology





**ଶିକ୍ଷଣ ଓ ଶିକ୍ଷୟିତ୍ରୀଙ୍କ ଦକ୍ଷତା ବୃଦ୍ଧି ତାଲିମ ଶିବିର**  
ଖୁବ୍‌ନେଶ୍ୱର, ନିଜାମପୁର, ଭି.ଏ. ୧-୨୦୧୯

**ସମ୍ବାଦ**  
୯ ନବମ  
୫ ଅଗଷ୍ଟ ୨୦୧୨

**କ୍ୱାଡ୍ରା ଅନୁଷ୍ଠାନ ଉଦ୍‌ଘାଟନ**  
ଅନୁଷ୍ଠାନ ଉଦ୍‌ଘାଟନ କାର୍ଯ୍ୟକ୍ରମରେ ଉପସ୍ଥିତ ଅତିଥିମାନଙ୍କ ସମେତ କ୍ୱାଡ୍ରା ଅନୁଷ୍ଠାନର ପ୍ରଧାନ ଅଧିକାରୀ ଶ୍ରୀ ଶ୍ରୀ ରାମଚନ୍ଦ୍ର ପ୍ରଧାନଙ୍କ ସମେତ ଅନୁଷ୍ଠାନର ଅନ୍ୟ ଅଧିକାରୀମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ।

**କୋଷ୍ଠାଳରେ ପ୍ରଜନନ ଓ ଶିଶୁ ସ୍ୱାସ୍ଥ୍ୟ ମେଳା**  
ଖୁବ୍‌ନେଶ୍ୱର, ଯେତୁଆରୀ ୭/୨୦୧୩

ଖୁବ୍‌ନେଶ୍ୱରରେ ଶିଶୁ ସ୍ୱାସ୍ଥ୍ୟ ମେଳା ଅନୁଷ୍ଠାନ କରାଯାଇଥିଲା। ଏଥିରେ ଶିଶୁମାନଙ୍କର ସ୍ୱାସ୍ଥ୍ୟ ଯତ୍ନ ଓ ପ୍ରଜନନ ସେବା ପ୍ରଦାନ କରାଯାଇଥିଲା।

**ସମ୍ବାଦ**  
କେନ୍ଦ୍ରାପଡ଼ା

**ମା' ଶିବ ବିଗ୍ରହ ସ୍ୱାସ୍ଥ୍ୟ ପାଇଁ ଉପକରଣ**  
କେନ୍ଦ୍ରାପଡ଼ାରେ ଶିବ ବିଗ୍ରହଙ୍କୁ ଉପକରଣ ପ୍ରଦାନ କରାଯାଇଥିଲା।

**ସମ୍ବାଦ**  
୧୮ ଅଗଷ୍ଟ ୨୦୧୩  
**ଦକ୍ଷତା ବୃଦ୍ଧି ତାଲିମ ଶିବିର**  
ଖୁବ୍‌ନେଶ୍ୱରରେ ଦକ୍ଷତା ବୃଦ୍ଧି ତାଲିମ ଶିବିର ଅନୁଷ୍ଠାନ କରାଯାଇଥିଲା।

**ସ୍ୱେଚ୍ଛାସେବୀ ଅନୁଷ୍ଠାନର ଶାତକାଳୀନ ଶିବିର**  
ଖୁବ୍‌ନେଶ୍ୱରରେ ସ୍ୱେଚ୍ଛାସେବୀ ଅନୁଷ୍ଠାନର ଶାତକାଳୀନ ଶିବିର ଅନୁଷ୍ଠାନ କରାଯାଇଥିଲା।

**ସମ୍ବାଦ**  
୨୧ ଅଗଷ୍ଟ ୨୦୧୩  
**ବିଶ୍ୱ ସାକ୍ଷରତା ଦିବସ ପାଳନ**  
ଖୁବ୍‌ନେଶ୍ୱରରେ ବିଶ୍ୱ ସାକ୍ଷରତା ଦିବସ ପାଳନ କରାଯାଇଥିଲା।

**ସମ୍ବାଦ**  
୧୯ ଅଗଷ୍ଟ ୨୦୧୩

**ସମ୍ବାଦ**  
୧୩ ନବମ  
୨୫ ଅଗଷ୍ଟ ୨୦୧୨

**କଞ୍ଚରାୟ ଶିଶୁସ୍ୱାସ୍ଥ୍ୟ ଓ ପୁଷ୍ଟି କ୍ରୀଡ଼ା ସଚେତନ କର୍ମଶାଳା**

କଞ୍ଚରାୟ ଶିଶୁସ୍ୱାସ୍ଥ୍ୟ ଓ ପୁଷ୍ଟି କ୍ରୀଡ଼ା ସଚେତନ କର୍ମଶାଳା ଅନୁଷ୍ଠାନ କରାଯାଇଥିଲା। ଏଥିରେ ଶିଶୁମାନଙ୍କର ସ୍ୱାସ୍ଥ୍ୟ ଯତ୍ନ ଓ ପୁଷ୍ଟି କ୍ରୀଡ଼ା ପ୍ରଦାନ କରାଯାଇଥିଲା।

**ନିରାପଦ ମାତୃତ୍ୱ ତାଲିମ ଶିବିର**  
ଖୁବ୍‌ନେଶ୍ୱର, ୨୫/୮/୧୨ (ଗୋପି)  
ନିରାପଦ ମାତୃତ୍ୱ ତାଲିମ ଶିବିର ଅନୁଷ୍ଠାନ କରାଯାଇଥିଲା। ଏଥିରେ ମାତାମାନଙ୍କର ନିରାପଦ ମାତୃତ୍ୱ ପ୍ରଦାନ କରାଯାଇଥିଲା।

**ସମ୍ବାଦ**  
୧୯ ଅଗଷ୍ଟ ୨୦୧୩

**ଅଧିକାରୀ**  
ଖୁବ୍‌ନେଶ୍ୱର, ୧୯/୮/୨୦୧୩

**ବଚିତ୍ର ପ୍ରାଥମିକ ସ୍କୁଲରେ ପ୍ରଜନନ ଓ ସ୍ୱାସ୍ଥ୍ୟ ମେଳା**

**ସମ୍ବାଦ**  
୧୯ ଅଗଷ୍ଟ ୨୦୧୩

**ସମ୍ବାଦ**  
୧୯ ଅଗଷ୍ଟ ୨୦୧୩

**ସମ୍ବାଦ**  
୧୯ ଅଗଷ୍ଟ ୨୦୧୩

**ଶିଶୁ ସ୍ୱାସ୍ଥ୍ୟ ଓ ପୁଷ୍ଟିକର ସଚେତନ କର୍ମଶାଳା**  
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# Annual Report 2012-13

Voluntary Association for  
Rural Reconstruction  
&  
Appropriate Technology



VARRAT  
BoulaKani, Mahakalapara,  
Kendrapara



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VARRAT has moved a long way since its inception as an organization started by a handful group of people to the current level. During its journey, each of the years have become milestones & all of these years have contributed significantly to the growth of VARRAT in more than one way.

The year 2012-13 is not any different. The issues of children, marginalized sections of community as well as farmers where tried to be addressed. The year saw new heights of successes achieved and pinnacles of glory scaled. Not only the existing programmes were further strengthened, number of innovative initiatives were also taken to target few of existing problems. In most of the cases, the initiatives were context specific and localized in nature.

VARRAT during this year has given thrust on adopting a right based approach to empower the community and unlock the potential of the community from within so that the shackles of ignorance, poverty as well as marginalization can be cut.

We have successfulluy scaled new peaks in the year 2012-13, because of consistent and valuable support our partners in our pursuit. Our thanks need to be underlined for ChildFund India, digitalGreen, HelpAge India, Development Focus, OVHA, UNICEF, OSACS, Health & Family Welfare Dept, SSWB, NABARD etc who have always been a source of Inspiration for all of us. Similarly, a fair bit of credit also goes to our bankers, partners, supports, community members, volunteers as well as advisors for their consistence guidance & inputs. Without their support, guidance & inputs, we would not have reached the path we presently cherish.

On the publication of this annual report, we express our heartfelt thanks to each & every of stakeholders associated with VARRAT. We believe this report will provide an insight into the activities, achievements as well as strategies adopted by VARRAT in the year 2012-13 to the readers.



Prof. S.P Das  
Chairman  
VARRAT

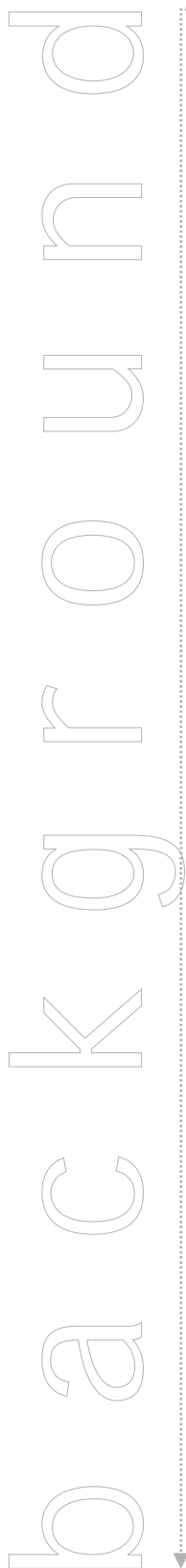


Dr. Alekh Das  
Secretary  
VARRAT



Mr. U.N Behera  
Executive Director  
VARRAT

# background



## About VARRAT

The acronym VARRAT stands for Voluntary Association for Rural Reconstruction & Appropriate Technology. This is a registered body under Societies Registration Act XXI of 1860. VARRAT came into existence in the eastern coastal districts of Kendrapara in the year 1983 by a group of committed like-minded youth who were eager to take the challenge upfront and bring qualitative changes in the lives of poor, marginalized and vulnerable sections of society.

Since inception VARRAT has been successfully brought qualitative change in the lives of people following a three C approach. The approach involves strengthening community based institutions, ensuring community participation & empowering community as a whole. As the ultimate target is to ensure self-reliant and self-resilient community in the operational area VARRAT tried to bring & ensure qualitative change in the livelihood, education, health & governance of the communities for which VARRAT work. Luckily VARRAT has been able to gather many partners & friends in its journey since long.

The focus of the organization is to strengthen community based institutions so that they can be empowered and can address their own issues. VARRAT has not only identified such institutions which need to be strengthen but also created one in absence and build the capacities of these institutions. Because of VARRAT's constant guidance & supports most of these institutions now play catalytic role in triggering positive change in the developmental landscape.

Just like strengthening community based institution, VARRAT also attempts to provide technical and operational support to grass root agencies & NGO. Currently TRDSSO( Tribal Rural Development Social Service Organisation) & Vikas Niketan two NGOs in Keonjhar district are supported by VARRAT for promoting livelihood by these agencies.

### A.1 Vision

To be an efficient and leading development organization in empowering people by indoctrinating necessary changes in the society & establishing justice

### A.2 Mission

To initiate required action for the integrated development of the marginalized groups through strengthening people's organization a village & regional level, maintaining proper coordination

## Operational area profile

The operational area of VARRAT spreads over 50 villages in 8 GPs of Mahakalapara, Kendrapara & Pattamundai Blocks of Kendrapara district & over 108 villages in 15 GPs of Patna, Ghatgaon & Keonjhar of Keonjhar District

In total it caters to the need of around 16000 population in 180 villages of 6 blocks. Most of the families belong to back ward communities, Scheduled caste & Scheduled tribe population most of whom remain in far flung and inaccessible areas.

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with Govt. & Non Govt allies associated in the development field, innovating appropriate technology in a planned manner, bringing about environmental equilibrium and upgrading the skills among groups and workers.

### A.3 Goals

Improvement in the socio-economic life style of the unreached community through community capacity building and helping them making rationale yet economic use of the resources available with them

### A.4 Objectives

- To undertake research and action activities in the domains of health, education, natural resource managements etc
- To initiate activities on a wide spectrum of socially relevant problems including child rights, women's empowerment, care of the elderly and improvement of livelihood
- To disseminate knowledge relating to ecological balance & mitigation of disaster related risks
- To strengthen grassroots democracy by capacity building of Panchayati Raj Institutions
- Promotion of sustainable livelihood programmes and increasing per capita income of the out reach population

### A.5 Governance

The Governing Body (GB), comprises of 7 members from diverse disciplines, which is crucial in management of organizational affairs. The organisation has two broad wings, such as Management Wing & Implementation Wing. While the Management Wing is headed by Executive Committee (EC) under the leadership of Executive Director (ED), the implementation wing is spearheaded by a Project Manager. The Project Manager who looks after the operational aspects of project, is supported by programme management staff and area incharge as well as grassroot social worker.

### A.6 Programme Strategy

VARRAT adopts a holistic strategy in its operational area with thrust on socio-economic up-liftment of the community residing within that operational area. The core strategy includes

- Promote children rights & education
- Improve women's health by ensuring services for reproductive health & HIV/AIDS
- Strengthen livelihood and & other income generation activities
- Facilitate Input linkages for livelihood enhancement
- Strengthen & empower community based institutions with focus on women, children & youth based institution

VARRAT understands that adoption of a strategy in fixed version will not serve a lot purpose as the issues for which these strategies are developed are dynamic in themselves. Hence, the strategy which is capable of producing results, need to be flexible.

The flexibility in approach & strategy has been widely acclaimed & a larger chunk of success of VARRAT today can be acknowledged to this flexible policing.

The strategies adopted for the purpose are not stand alone in nature rather these strategies supplement & complement each other when required.



# key programmes

## key programmes

### B.1 Healthy & Secure Infant

With support from ChildFund India, for 0-5 age group a chain of multiple strategies are being adopted by VARRAT for 0-5 age group which aims to satiate objectives such as enabling community to adopt appropriate practices to ensure safe motherhood, improving survival rate of children by 95% & ensuring growth and development of infants & children of targeted communities through appropriate intervention.

In 25 villages in convergence with ASHA, AWW & ANM 346 numbers of pregnant mothers registered their name at local sub-centre & its important that around 191 of them registered their names within 12 weeks of registration.

In 25 villages, 322 deliveries were conducted during the reporting period.

Out of that 288 are institutional deliveries & 61 of the children received birth certificates. In 25 villages during the reporting period 271 children completed measles vaccination.

Similarly, 5 nos. of cluster level counselling sessions were also organized with pregnant mothers, family members, including husband on appropriate care during pregnancy. 219 nos. of mothers were sensitized on care during pregnancy issues. In addition to this 5 nos. of cluster level sensitization camps were



Training for ASHA & AWWs

organized where 287 nos. of mother participated. Through group discussion & visual show & other participatory tools mothers were sensitized on immunizations & its usefulness.



World Health Day 2012

organized where 235 mothers participated. Similarly 225 mothers participated in cluster level counselling sessions to women on HIV/AIDS & 297 women participated in follow up meetings. Similarly, six cluster level sensitization meeting for SHG leaders on Immunisation were

Apart from these, lot more activities undertaken which can be visible from the below table.

Sl no	Name of the Activity	Target Group	Unit	Number of Participants	Topics discussed
1	Meetings in Project village	Pregnant Mother	25 nos.	1189	IYCF, EBF & CBF
2	PD volunteers' training programme	PD volunteers	2 nos.	101	Preparation of Nutritious food at home
3	Training programme for Mothers & care givers	Mothers & care givers	4 nos.	195	Child feeding, management of common ailments, essential new born care
4	Sensitisation meeting for SHGs at Cluster level	SHG leaders	6 nos	287	Immunisation & its usefulness
5	Cluster level counselling sessions	Pregnant & puerperal mothers, Family members & husbands	5 nos	219	Care during pregnancy
6	Capacity building programme for ASHA & AWW	ASHA & AWW	2	105	Communication & Counselling techniques on Safe Motherhood

Convergence plays a key role in bringing out optimum from health & nutrition programmes. The issues related to these two are have multitude strings of dimension & needs quick as well as synchronized effort from actors involved in it. VARRAT made it clear to attend 12 sector level meeting at PHC level and took part in discussion to ensure all of the gaps are plugged. The representatives of VARRAT in these meetings presented local level findings & suggested context specific measures for addressing some of the issue.

Similarly, planning & coordination meeting PHC/CHC /ICDS/PRI members was organized at Boulakani of VARRAT. Discussions were made with key stakeholders such as ICDS, CHS, PRIs etc. to strengthen the AWW services.

Under VARRAT 10 nos. of ECCD centre are currently ongoing in which 213 children are enrolled. During the year 2012-13, 54 new enrollments were made out of which 32 were boys and 22 were girls. In these centres joyful learning is being given to children. During the year quality monitoring indicators were developed and ECCD centres were ranked on the basis of quality indicators. Infrastructure, class room process, learning level of the enrolled children and community participation were selected as indicators. It was seen from the indicator that while in other indicators, the ECCD Centres are doing well, community participation needs to be further strengthened. Around 15 nos. of Anganwadi were also supplied with low cost & no cost teaching learning materials which were used by facilitators for explaining basics of learning to the children without spending too much time.

VARRAT believes in observing designated days and themes associated with it. World Breast Feeding Week, World Health Day, Safe Motherhood Day, World Malaria Day as well as International Women's Day were observed in different places & at the central office of VARRAT. In those observations, VARRAT renewed its commitment to put innovative models & continue doing its bit to eradicate issues associated with the area.

Similarly in PD-Hearth, Growth Monitoring has been done for 2110 U-5 children in 25 programme villages of VARRAT. It came to know that out of these 2110 children, 325 children were in malnourished category. Thus PD hearth sessions were conducted in these villages. After end of 12 day sessions, 37 moved from mild to normal, 23 children moved from Moderate to Mild & 13 children moved out from severe to moderate category.

## B.2 Educated & Confident Children

VARRAT through ChildFund India takes up a large number of thematic interventions for the children within the age group of 6-14 to make them educated & confident to a large extent. The attempt aims to provide a long lasting impact on the mind of the children by educating them.

Pramod Rout was born in a poor family in Badtota of Baulakani Gram Panchayat. As both of his parents are ill & bed ridden, he was unable to carry the burden of his family. Leave about education, arranging two square meals per day was also difficult for him. He could barely manage the family by working in motels and doing not so specific tasks. Hence, study was never at the back of his mind under veils of these crises.

"One day Mina Didi (Name of a lady volunteer) of VARRAT Organization paid her visit to our village and came to know about my plight" says Pramod. She included me in the Child Club and inspired me to re-start my education once again. Pramod was also interested in getting education. As VARRAT/ChildFund India provided Pramod with financial support and study materials. He studied in Kuntala Kumari M.E. School in 8th class and simultaneously he took care of his parents. In 2012, Pramod passed the H.S.C. (Secondary) Examination in Second Division. Mr. N.K. Mishra, Project Manager of VARRAT Organization called & advised me to go for higher Education. But it was a task to be rethought as there was none to look at the bed ridden parents. So he could not move to accept the offer. Mr. Mishra, Project Manager of VARRAT introduced Pramod with PGDCA Course, which was being run by VARRAT. From a child labour now Pramod is able to learn Computer & now searching for the engagement in some local agencies basing on the qualification. The tryst with destiny still continues to follow & VARRAT certainly has more tasks ahead.

Pramod's Tryst with Destiny

Cluster level leadership development of child club members training organized during the period.

5 Cluster level leadership development of child club members training organized where 222 participants attended to increase their leadership quality.

Similarly, GAW (Global Action Week) programme was organized at 2 High Schools, where around 449 students and teachers participated in the programme. A drawing competition on the theme "What is good early childhood" was held on this occasion in which students participated with enthusiasm.

6 CWBC follow up meeting were organized in different clusters wherein 366 CWBC members & children participated. In these meetings participants were sensitized on child protection & participation. As an outcome now the participants are able to understand what child friendly atmosphere is and how community wellbeing can be promoted through community participation.

A three day residential summer camp was organized by VARRAT in its campus whereby children were given knowledge & hands on experience on Yoga, Terracota, Paper Cutting etc. In order to entertain



Children in GAW Celebration

children, a magic show was organized. A winter camp during the period for 60 children. Similarly 2 exposure visits were also organized for the child club members to Kapilash, Olasuni, Khandagiri Ratnagiri & Udayagiri whereby 112 children were exposed to nature and natural ambience.

In order to ensure the community members understand and issues related to child rights & child protection, 6 educative campaigns were organized where by 37 participants were orientated on child rights and child protection.

4 number of child federation meeting were organized for developing children's leadership skills.

3 resilience building camps were organized for children for building the confidence during the reporting period whereby 181 number of students participated. These camps were in large responsible for building confidence among children.

Similarly, VARRAT also put up training centre for strengthening the co-curricular & extra-curricular activities like song, art where in 63 children are admitted. Children were taught about song, art & general knowledge, which would come handy in expressing best of their inherent qualities.

A creative letter writing competition was held at 20 Child clubs where 560 numbers of children were involved. Because of these competitions children's letter writing capacities were increased during the reporting period. Apart from this, Children's day was celebrated in 6 clusters and 745 participants took part in the programme.

Similarly, 526 school children were involved in 12 school sessions on child right, protection & participation.

By VARRAT, one annual sports event was organized centrally taking 1000 children of 25 villages whereby students participated in various individual & team based games & events. Out of this, 20 children were selected in PYKA level sports, 4 children were selected in district level & 1 child is selected for state level competition.

The Right to Education promises a lot of the children in disadvantaged community. It not only promotes inclusive education but also takes into qualitative aspects. One teacher training programme was organized by VARRAT on 13th June 2013 whereby 32 primary school teachers were trained on teaching method and RtE.

As a part of this Right to Education, Cabinets have been formed in each school to look after school affairs management. But in recent times, it has been come to the notice that in many schools of the operational area of VARRAT, the members of School Management Committee & School Cabinet are not aware about the roles & responsibilities and the role they ought to play. Training on child cabinet and SMC was held on 27th & 28th October 2012 where the resource persons oriented the students on child cabinet and role of SMC. Similarly, on 24th February 2013, efforts have been taken up to orient the SMC members by VARRAT. In order to strengthen the school governance, this workshop has sensitized 40 members of different SMCs.

### B.3 Skilled & Involved Youth

Exuberance of youth holds the promise to contribute to the society. But for that they need to be skilled & their efforts need to be channelized. Involved and engaged youth can only contribute, which is so vital for improvement of society.

Again to keep the youths involved & engaged, a whole set of activities needs to be carried out that not only aims to strengthen their knowledge base but also effectively links them with job avenues. VARRAT's twin pronged strategy for skilled & involved youth takes into account more than one objectives

5 Cluster Level leadership development trainings where 222 children participated Under the theme of "good early childhood" GAW was organised where 449 children participated



1. To enhance the skills of youth
2. To upgrade the skill and knowledge of the rural youths
3. To enhance the leadership quality of the youths

During the reporting period a number of activities were taken up by VARRAT to promote youth involvement & enhancement of skill of youths in the operation area. Few of them are mentioned below:

With focus on adoption of appropriate behavior by migrant children, six number of FGD meetings were organized in different clusters. In these meetings 281 nos. of family members participated. The parents were told about appropriate behavior that is expected from adolescent groups.

50 students of 25 villages were given financial support for continuing higher studies in different disciplines. Out of them 2 are enrolled in degree education, 2 are enrolled in diploma engineering, whereas 2 students are continuing ITI & ANM courses. Others are being supported for general higher secondary and degree courses.

## Key Measures taken for Skilled & Involved Youth

- Financial support to students
- Spot guidance on Pisci-culture, Dairy to beneficiaries through family visit
- Necessary input to beneficiaries & SHGs
- Alliance building with line depts. for awareness generation on different Govt Schemes & plans.
- Alliance building with likeminded NGO like ANUDIP Foundation and digital Green for better livelihood.

## Disintegrated Youth Now Teach Lessons of Integration

For a host of youths of Bagagahan village found new address. Dolagobinda youth club is the new address for many who was otherwise estranged and was not having any creative engagement. Formed in the year 2011 with the assistance of VARRAT / ChildFund India the club now gives enough unwinding opportunity to the youths for recreation and community engagement. Prior to the formation of the club, the youths of the village were disintegrated.

Narrow village politics divided the youths into many groups. Being the weapons in the hands of the self-vested politicians, the youths indulged themselves in doing anti-social activities rather than rendering social services for the cause of the poor people. On the other hand, they were spoiling their career and earning avenues by killing their time.

Social workers of VARRAT sensitized the youth by convening them to a common platform. The youths realized the importance of the formation of the club. Though this club is a newborn baby, it tries its level best to perform something special during last year.

The club observed the national days i.e. National youth day, Republic day, Netajee Birth Day, International women day, Independence Day, Gandhi Jayanti with pomp and grandeur.

The members of the club planted 100 plants in the village to make the environment clean and green. Plantation not only helps us for preserving and conserving the environment but also it generates the income source of the youths.

Annual sports: The members of the club organized 01 day annual sports during the period wherein 100 children of 05 villages participated. Some of the events of the sports are: Cricket, sack race, High jump, long jump, Music chair, skipping, Potato race, 100 metres and 50 meters race. The winners of the sports were given with prizes.

Weeding of village pond: The youth club made Bagagahan village ponds clean by weeding it

Prior to offering them support, VARRAT organized a career counselling camp for higher education where 50 students were oriented. The facilitator Mr. B.S Mishra gave students about various opportunities of technical, vocational as well as professional courses, the course structure, methods of admission to these courses & what are the job avenues linked to these courses. At the end of the counselling each of the students were provided with one book on career guidance.

As part of SHG Strengthening, 4 number of SHG meetings were conducted during the year with focus on building capacity of the SHGs members on revolving fund management & skill development. During the year Rs 4,70,000 have been given to SHGs as Loans for promotion of cottage industry out of which Rs 3,76,900/- are collected. Similarly Rs 27,915/- have been collected from different individuals who were supported under Livelihood & Economic Enhancement of Poor Scheme.

The exuberance of youth as already said demands action & engagement. Multiple activities can be planned for the youths in order to keep them in the social mainstream. A cricket tournament, plantation land levelling as well as blood donation camps likewise 24 such activities were organized during the year and in many cases, winner of the events were given awards. Apart from this, 7 number of youth clubs and 2 number of Kalyani clubs were formed for male & female youths so that they can be engaged & encouraged.

In many times due to impact of mass media, youths have seen loosing the respect for elders which is the first sign of losing the morality. This severely erodes the character & to plug the gap 25 number of focused group discussion was organized in 25 numbers of villages for imparting moral education to the youth which has enabled them to build the character of the participants.

Involvement of Parents has yielded rich dividends to VARRAT in terms of programme execution & programme monitoring. VARRAT during the reporting period has organized 4 numbers of parents committee meeting which has been organised to review the ongoing activities, village level parents committee meeting have been organized once in the duration of two months.

Similarly, 06 numbers of Jana Jagruti Sangathan Meetings were organized in 4 quarters. The purpose of these meetings is to strengthen the JJS & make them aware about ongoing Govt interventions related to major programmes & schemes.

During the reporting period 2 numbers of peer educator training were organized for adolescent girl & boys wherein 98 youths participated. The purpose of the training was to set a goal where by participants can make a decision in maintaining personal hygiene.

In coast areas cattle rearing are always considered as a profitable venture. In most of the cases, the cattle are also regarded as a part of the family life. A 15 days

residential para-vet training was organized where in 10 girls were oriented by resource persons on new methods of cattle treatment. Dr. Badrinarayan Chand, VAS, Mahakalpara, & Dr. Dharanidhar Jena, Retired VAS oriented the trainees.

Trainees were also oriented the SHG members on Whole Sale Marketing, costing & pricing. 150 SHG members were directly benefitted from 6 such meetings.

One youth festival was organized in central level on Bibekananda Jayanti which is also known as National Youth Day. 256 youths from 25 youth clubs participated in the programme. The festival was attended by many local dignitaries.

Pathology Investigation were done for 1934 cattle in 25 villages out of which 1624 cattle were given de-worming medicines.

Vaccines & Artificial Insemination for cattle were done during the year for 122 new born calves. Similarly, 6025 cattle were vaccinated during the year in 25 villages.

### Core Strategies adopted

- Base line survey
- Social mobilization
- Capacity building
- Convergence with line Depts
- Institutional strengthening
- Observation of Designated Days
- PD Hearth
- Growth Monitoring & Health Check up

Cycle rally, drama competition, song competition, dance dhamaka, along with a meeting of the participants was organized. At the end of the programme, prizes were distributed by hon'ble guests. Similarly, adolescent mela during the reporting period was organized in Betabellary village where in 120 adolescent girls took part. Some fun based games were played the winner of which were given awards. The adolescents developed competitive spirit & willingness to perform at bigger stage which is so important in confidence building.

## B.4 Sponsor relation

VARRAT arranges sponsorship for the children in need & thus establishes a long term link between sponsors and children in need. The sponsor relationship is largely reliant upon communication & understanding of sponsorship dynamics. 2337 number of letters communicated to the sponsors during the year which includes all 15 kinds of letters. During the year also the Child Verification system conducted in the villages and updated in the website.



On 30th December 2012, the Sponsor Day was observed in VARRAT ground where 615 enrolled and sponsored children participated. The basic purpose of this Sponsor Day Celebration is to make children understand the concept of sponsor relation along with create a platform where children can interact with each other.

Similarly Sponsor Relation committee meetings were also organized in four clusters whereby 116 participants attended the meeting. The purpose behind the meeting is to sensitize the committee to understand the crucial role & responsibility of committee members in executing various assignments related to sponsor relation.

Around 25 awareness programme for Parents on Quality Sponsorship was organized whereby 1125 number of participants took part. The purpose of organizing this sponsorship programme was to make parents understand the sponsorship mechanism following which a clear understanding is built among the parents who directly or indirectly contribute to the sponsor relation. The parents are made to understand that sponsors are assets not only for their children but also for them and their family in long run. Hence, parents have to contribute to this relationship.

In order to boost, linkage between sponsors & children, an attempt has been taken by VARRAT to engage children write more informative & qualitative letter from the children to sponsor. A five year retention group was formed for this. Here SR committee plays a vital role for smooth, speedy, authentic & retention process which helps in sound implementation of SR works.

## B.5 PHC(N) Management Though Public Private Partnership

Ensuring Primary Health Service to the people in extreme need is one of the key challenges that has grappled VARRAT since its inception. VARRAT is managing one PHC (N) since 2008 in Batighar in Public Private Partnership mode and has been rendering out-reach services through this institution.

The catchment area of Batighar PHC (N) contributes 10185 population out of which 5321 are male & 4864 are female. Approximately 30% of the labour force are migratory in nature. Since 5th June 2008, the PHC (N) is handed over to VARRAT for service delivery to the community. At present, the PHC (N) is functioning in a Multipurpose Cyclone Shelter as provided by Batighar community vide resolution no 15 dated 10.05.2008.

### Counselling of Pregnant Mothers & her family members

In order to ensure the community members are having adequate knowledge & information on issues related to RCH, ANC, PNC, nutrition, home based management childhood illness etc. counselling sessions were stressed upon. In total 10 such counselling sessions were organized in the catchment area of Batighar PHC (N) within which 182 pregnant mother and 168 Puerperal mothers & family members attended. Increased number of early registration, complete 3 ANC check up, increase in the number of pregnant women who took TT-I & TT-II & increased IFA tablet intake in the operational area substantiate our efforts.

- 6859 patients were treated in the PHC
- 10 counseling sessions organised where 182 pregnant, 168 Puerperal mothers & family members attended
- Increase in numbers of Complete ANC check-up, intake of IFA and doses of TT.
- 43 Institutional Delivery conducted at the PHC Batighar and 12 pregnant mother referred to local CHC/PHC for institutional delivery and on their own 103 pregnant mothers have gone to different Institutions of the District in convergence with ASHA and 10 other cases are delivered by trained TBA.
- In Sterilization camp 35 cases of tubectomy and 01 NSVs were completed.

### A Stitch in Time Saves Nine

62 families in the Badatubi village under Batighar GP are basically belonged to economically weaker section & survived out of Pisciculture. In the absence of awareness on key health issues & non-functioning of local Sub-centre, the people remain far away from the health care delivery models

Women like Radhika Jena, an illiterate housewife comes under the net of problem in the absence of health care service provider. This 19 year old female married when she was still 18 and conceived a year later. Because of poor knowledge & little education level, she did not have three mandatory ANC check ups & also not sure about IFA supplementation. Radhika is just an example out of the many other who were bound to suffer in silence.

The PHC(N) Project Coordinator Mr. Ranjit Kumar Mandal took the initiative to register her at ANM centre even though it was delayed. Soon after her registration she got the TT1 & TT2 tablets along with 100 IFA tablets. She gave birth to a son in March 2013. But to her misfortune the child is underweight measuring only 1800 gms. Radhika later attended RCH Mela at Batighar and got additional services. Immediately she was referred to the nearest PHC Ramanagar for under-weight of the child. The Program Coordinator of PHC (N) is paying regular visit to this family and educating them on nutritional food and new born care. As a result of which the weight of the child has gone upto 3 KG. The child is enrolled in immunization program and taken BCG, 0 Polio and DPT-1.

Radhika is quite happy receiving the health services and thanks God for the improvement of her child. Thus once defunct PHC(N) could bring change in the life of the community members like Radhika.



**Institutional Delivery:** The institutional delivery is a significant contributor towards reduction of MMR & IMR. Due to poor service delivery, lack of linkage of community with health care institution, poor KAP on pregnancy are contributing factor which promotes home delivery. During the reporting period 43 out of 162 deliveries were conducted in Batighar PHC (N). Rest 146 deliveries were institutional, whereas 16 deliveries were conducted by TBAs.

**Follow up Immunisation:** Immunisation protects children from a number of diseases & protects them from infirmity & disability. Some diseases which could have been fatal are kept at bay because of timely immunization. The health workers follow up the immunization & ensure it through home visit. Out of 185 eligible children within the age group of 0- 1 year, 168 have undergone complete immunization.

**Sterilisation Camps & RCH Melas:** In order to limit the family size in the operational area sterilization camps were organized in the PHC (N) of Batighar. In total 35 sterilisation including 01 NSVs were completed. Similarly, Two RCH melas were organized by VARRAT in the PHC (N) of Batighar area.

## Proper Education Avoids Complication

Ms. Rukmuni Mandal aged 21 wife of Sankar Mandal learned a lesson from VARRAT's Intervention. She does not want to be in trouble like her friend Rashmita Jena who suffered in her pregnancy due to lack of knowledge & services required during this pregnancy.

Ms. Rukmuni Mandal was staying in Nuafield of Suniti GP. She was moved by the way Rashmita suffered. She wanted to take leaves out of VARRAT's book & attended ANC camps in the village organised by VARRAT. The regular attendance at ANC camps has not only increased confidence of Rukmuni who is now equipped to adopt caring practices. The increased infrastructure for offering health services in the nearby areas has helped her a lot in this regard. She now epitomizes change & as a change agent she is expecting to deliver a healthy baby in coming month without any complication.

In total 250 patients were benefited from the mela. Out of them 110 came for common ailment, 36 for ANC checkup, 70 pediatric patient & 34 attended the mela for laboratory investigation.

**Designated Day Observance:** World Health Day and World Breast Feeding Week were observed in the PHC (N) premise. In that observation 100 & 115 numbers of participants attended the sensitized programme for this purpose.

**Health Check Up at Dispensary:** VARRAT has set up a dispensary in its central level office which offers health services to the people of the area. In total 1260 nos. of patients were provided promotive & preventive services out of which 444 were male & 816 were female. In this dispensary, people were treated for Cold, fever, cough, diarrhea, dysentery, eye/ear treatment, joint pain & other diseases.

The pregnant women were also supported with ANC checkup, TT-1 & TT-2 as well as IFA tablets. During the reporting period 346 pregnant women were registered for pregnancy. Similarly 166 women took 3 ANC checkups. TT-1 & TT-2 were provided to 178 & 160 nos. of women. Similarly 159 women were provided with IFA tablets. These women were asked to take 100 IFA tablets for 100 days.

Similarly, 126 children were provided with BCG, & 137 were provided with OPV1 doses. Similarly DPT1 doses and DPT doses were given to 137 and 143 children. While OPV 2 & DPT3 were given to 143 & 141 children. OPV3 & Measles were given to 141 & 271 children respectively. Vitamin A doses were given to 271 children.

During the reporting period out of 318 live births 4 were still births and only 2 were infant deaths.

### B.6 Sponsor a Grand Parent (SaGP)

If youths are back bone of the country, the aged grandparents show them where to go. However, due to breaking of large families and promotion of nuclear families, the aged grandparents not only feel secluded but also are marginalized lot. Hence, VARRAT has taken attempt to follow a holistic approach whereby health & other well being of the grand parents can be ensured. Sponsor a Grand Parent ( SaGP) is one of such programme adopted by VARRAT.

In order to address the health issues of grand parents, VARRAT in close coordination with HelpAge India has organized fortnightly primary medical consultation camps. 947 elderly population to whom VARRAT provides essential services got benefit of such camps. 24 such camps were organized in different villages of the operational area. Free medical consultation & medicine were given to the patients.



#### Cataract Screening Camp

During the reporting period also two nos. of cataract camps were also organized by VARRAT on 7th & 16th November 2012 at Boulakani & Suniti GP office. Total 146 nos. of cases were screened whereby 45 nos. of cases were operated. Because of this operations, the people who could have been victims of blindness got their visual power back.

#### Mega health Camp

A mega Health camp was organized at Boulakani Campus of VARRAT with support from HelpAge India. Around 200 elderly persons were provided free health services. This camp was organized on 26th March 2013.

#### Elderly Self Help Groups

During the reporting period new elderly Self Help Groups one each were formed in the Namaria, Panchhagocchia, Bagagahan & Ambabellary villages. This has taken the total nos. of ESHGs to 20 which are formed in 14 villages. During this reporting period 107 nos. of ESHGs meeting were held. These ESHGs are engaged in Livelihood generation programmes, establishment & management of grain banks & Disaster preparedness programmes. Topics related to the above subjects are not only discussed in detail in the meeting but also they are requested to contribute as per their will.

A federation named Navodaya Bayasaka Swayng Sahayak Mahasangha is functional for elders. There are 16 nos. of elderly self help groups which comes under the federation & they have totally mobilized Rs 2633 towards saving. However, bank linkages for this federation is waiting.

#### Identification of Elders' friendly Villages:

Four elder Friendly villages were declared by VARRAT at Tankibellary, Arunnagar, Lunimathia & Ambabellary.

## Financially Deprived Subimal Finds Alley in ESHGs

Subimal Dinda, Son of Late Purnananda Swain, Olapada Village is 63 years old. With two sons, one daughter & 4 grand sons there is no reason for loneliness to strike to him. But financial problems always hurts him like anything and he spends his old age in a distress.

Like Subimal, there are many other who have similar stories to tell but most of the time these stories are untold. But thanks to VARRAT & HelpAge India these story tellers have got a scope to get financially dependent and get their stories heard.

Subimal and other similar destined fellows have thus formed Alok Jyoti Elder's Self Help Groups in his village. Subimal is the secretary, who is now busy working on the issue of elders. He now takes part in decision making & planning for the issue of elders and village development programme too.

Alok Jyoti Elders' Self Help Group was supported with livelihood seed capital. Subimal availed a loan of Rs.2, 000/- from his own Elders Self Help Group and started a small business at the village chhak of Padagada. He sells betel, cold drinks, stationeries, bangles etc. to the villagers and earns an amount of Rs.500/- per month by which he is able to engage his family members partially in business. This bridges a good relation between him and his family. He returns the loan monthly with 2% interest on every month on installment basis and he is very happy on this support.

"Elders Self Help Group changes our life style at old age. The training and periodic follow up help us to maintain our records and registers up-to-date. We keep ourselves busy. We work for the elders and especially for vulnerable. The Elders Self Help Group also gives assistance to the persons in destitute. By which the feeling of love to all is created." *Subimal*

On organizational front he calls the meeting of Elders Self Help Group and maintains the records of the Elders Self Help Group. All the village elders of Tankibellary are following in the activities of said Alok Jyoti Elders' Self Help Group. They are quite happy with the progress of the Elders' Self Help Group. Now he is respected by all in the community for his service. His village is also declared as an 'Elders 'Friendly Village' by VARRAT/HelpAge India by which a mass awareness generated on the right and entitlements of elders in the locality.

### Capacity Building & Support Linkage:

Two capacity building programme have been organized for the groups organized in Aruna Nagar & Lunimathia. The objective of these capacity building programme is to develop leadership skills among the elder citizens.

Similarly commodity support on community based livelihood activities for these elderly groups were also supported by VARRAT. A sum of Rs 60,000/- was provided to support 30 elderly people of six elderly groups. The members were supplied with goats, chickens, country cattle etc. which in turn can develop economic independency among people

**Advocacy:** In order to sensitise service providers on key rights & privileges to be enjoyed by the elders, advocacy component need to be strengthened. On 25th March of 2013, in order to ensure the rights of the elders by the service provider, the members of elder SHG groups come up with a rally. The rally where by 200 participants took active part started from Betbellary village & culminated at Boulakani village.

A meeting was organized at the conference hall of VARRAT was attended by retired ADMO FW, M.O (I/C) of Mahakalapara CHC, Executive Director & Project Manager of VARRAT took part in the meeting.

The team, later met the BDO, Mahakalapara Block & Collector-Cum-District Magistrate of Kendrapara to hand over a memorandum requesting them to take up the issues they face on day to day basis in different sphere.

**World Elders' Day Observance:** The World Elders' Day was observed on 1st October 2012 in the VARRAT Office Premise where 160 participants participated. In this mass meeting, Sarapanch of Suniti GP expressed his satisfaction & agreed to provide required support if ever required for elderly people.

**Exposure Visit:** The two Day exposure visit was organized during the period whereby 20 Elderly people with staff visited the places of interest on livelihood of Nimapara Block in Puri District. They also visited the Chhatua & Agarabati Producing units on 6th & 7th of February of 2013. This gave them experience & the elderly people were quite happy after getting to know each other in a new environment. Besides these a pilgrimage visit to Ramachandi temple, Ramanagar was organized on 25th February wherein 45 elderly people joined the team.

### B.7 Targeted Intervention for Prevention & Control of HIV/AIDS

With growing industrialization & emergence of Kendrapara as a link town between port & periphery, the menace of HIV/AIDS growth is always on cards. With rise in HIV/AIDS cases, steps need to be taken to put break on the roller-coaster ride of this deadly disease and VARRAT is doing its bit.

Organization has been undertaking this intervention with the support of 4 staff including five Peer Educators who have been assigned task as per their responsibility in Paradeep Municipality and adjoining areas of Paradeep. Under this scheme - following tasks are undertaken in an ongoing manner. The programme is ongoing in the operational area since 2009.

Behavior change communication through Peer has become more effective with comparison to previous year. It has been evident from the demand and use of condoms by the targeted population that - the BCC aspect has played vital role in mobilizing them and in fact that did contribute towards promoting Enabling Environment.

Under social marketing - 2400 condoms sold through 20 outlets and 96975 condoms distributed free through Peer Educator. During this year consumption based demand of condom has increased around 98%.

VARRAT has conducted 3443 One to One interaction, 60 Focus Group Discussions and distribution of IEC Material i.e. Leaf lets during this year.

This year one Advocacy meeting at Kendrapara involving two composite meetings at Kendrapara and Pattamundai respectively involving different stakeholder's i.e Dhaba owners, Partners of FSWs, Pimps, Truckers and Depot Owners, PRI sensitization on HIV at Pattamundai, 60 Hotspot level Committee meeting in both the areas etc. were conducted.

## A Change in Life & A Change in Lifestyle too...

This would not been a case study had Ms. Manorama Das (Psydonymn) aged 39 married to Suresh could lead a happy & contented life from 1998 onwards in Hyderabad along with her hubby and two children. This has become a case study because a change has happened in Manorama's life & thank God efforts of VARRAT has been impactful.

Suresh her husband was working in a company as plumber and had not so eventful life. But his life became eventful with collapsing of the companying and he was thrown out of the companying. After many trial Suresh also failed to get any job in other companies & to maintain the family in a costly city like Hyderabad it was difficult without any earning



opportunity. Suresh started taking alcohol to get out of the situation but only to get himself entangled in the situation more and more. He started visiting a brothel & this was enough to irk Manorama who does not have enough patience to run household without money. The story took a new turn when Manorama was beaten harshly and Suresh eloped with a Muslim lady.

Manorama wanted to commit suicide but was saved by a lady who was a home based sex worker. The lady gave the idea of sex work as alternative till the situation is changed. Manorama had no choice either. Manorama silently continued sex work and one day escaped from the clutches of shylock with money and the kids.

But the story did not end here neither the plight of Manorama. Upon returning to Odisha she found that there is no one to look after her kids. Her parents were also old enough to support her & her child. Then Manorama used to work in people's houses like washing of Clothes, cleaning utensils, but due to her beautiful appearance she was abused by everybody. After some days she decided to earn from sex work & started in her own parental house.

After few years, when T.I. Project VARRAT, started it's Project on FSW in Kendrapara & Pattamundai, in a meeting in Pokhariapada, Manorama came in touch of the T.I. counsellor & Out Reach Worker. At that time she was suffering from sexually transmitted diseases like white discharge due to unsafe sex, bad smelling etc, so the T.I. staffs counselled her for HIV testing, which she agreed. The report found out to be negative & she has now reason to smile.

In PP clinic " Barsha Nurshing Home" she was treated and after few days she survived & learned to use properly free condoms supplied from T.I. Project VARRAT during sex. Due to her activeness & honesty, she was engaged as a Peer Educator in the Project. She attends every Training programme organized by OSACS & learns more. She now spearheads the attempt to spread more Knowledge about HIV/AIDS, STI, DOT to other FSWs.

Rally both at Kendrapara and Pattamundai involving different stakeholders especially Women's College students of Tulasi Womens College, Kendrapara) and Poster Exhibition during Car Festival at Ichhapur in Kendrapara district that transmitted information and messages on HIV/AIDS are few of the activities taken up by VARRAT as an advocacy measure.

VARRAT also strengthened care & treatment area of the programme. Regular medical check-up, counselling etc. have benefitted 969 beneficiaries. 153 STI cases treated with provision of treatment KIT, VDRL test of 306 patients been taken up, 600 referral

Because of regular counseling the organization has been able to ensure ART registration of 2 patients including a person from the community who is out of the beneficiary list. Of course due to regular community mobilization more than 352 general public and HRG had attended Health camps (2 in Pattamundai and 3 in Kendrapara region).

cases been undertaken with focus on 2

times check-up which resulted in 444 patients been tested spontaneously. Apart from this, 4 meetings of Crisis Management Committee have been organized wherein issues of targeted stakeholders were discussed thoroughly. Moreover, community members, Police Personnel, Dhaba owners, PRI Members and Pimps been mobilized to look into the issues of FSW and PLHA with proper consideration and extend support for early finalization of grievance.



Rally on the occasion of World Health Day

### B.8 Field Level training to ASHA on Module 6 & 7

Under Health & Family Welfare Dept. for each one thousand population ASHAs are being positioned to provide basic health care to the community. ASHAs have been rendering a yeoman's service to the community. Similarly, Govt has also taken initiatives to build capacities of the ASHAs in a phasewise manner. The module 6 & 7 for ASHA has been developed with an intention to develop competencies of ASHA on social mobilization & Home based care for new born babies.

VARRAT was selected as the district training site for ASHAs of Mahakalpara & Rajnagar Block of Kendrapara district. VARRAT trained around 155 ASHAs in first batch. Similarly, 150 ASHAs were trained in Second & 61 ASHAs were trained in third batch. In total 12 batches were organized.

ASHA field training on module 6 & 7 were based on mother and new born care in the villages through home visit by ASHA which will be more effective than before. Prior to the field visit, the theories were

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setting. During the visit, the trainers accompanied the ASHAs & supervise the practical exercise in the field. The district & block level officials took interest in making the programme a huge success.

There are internal evaluations being conducted in each and every batch by the ASHAs and the trainers through specified formats designed by the Health & Family Welfare Dept. The trainers also developed a question paper to examine the standard of ASHAs in the field training. This process helps trainers to grade the ASHAs in the field training.

Mrs. Urmila Das, State Trainer visited VARRAT training venue on 13th February 2013. She interacted with ASHAs on the training process being impacted by the trainers, progress and expectations of the ASHA at venue & the logistic as well as residential facilities provided to the boarders by the DTS in detail.



Hand washing Demonstration in Field

### B.9 Mainstreaming People with Disability in Disaster Management:

In the year 2011, a heavy flood affected Kendrapara district particularly Rajnagar & Mahakalpara blocks. For this disaster, a rapid recovery mechanism was to be put up which is early in nature. The objective of a rapid recover project put up by VARRAT in Operational areas with Support from Handicap International & Ministry of Foreign affairs is to ensure vulnerable groups including persons with disabilities in the targeted districts of Odisha have equal opportunities to engage in and benefit from post-flood early recovery initiatives.

In total 405 households in Khursia GP was selected for this purpose where different activities were undertaken. 200 assistive devices were developed to improve mobility & functionality of persons with disability. Induction training was also given to operate the devices given for the mobility person. The achievements under the project are mentioned in the below box



Short term Livelihood Skill Training

- 15 Village meetings organised in both the area where 839 village people participated in the meeting
- 03 numbers of sensitization camp organised for community volunteers on Health and Hygienic issues in the community where 139 community volunteers participated
- 265 Beneficiaries selected through community participation based on specific criteria
- 02 Care givers training on Use and Maintenance of Aids & Appliances organised in both the district(Kendrapara & Jagatsinghpur on 28th and 29th May,2012 ) where 133 care givers and persons with disability participated
- 08 numbers of Short term skill development training organized, where 265 beneficiaries developed their skill for their individual trades
- Purchase and Distribution of livelihood kits to 265 beneficiaries
- Linkage made with block and district officials for aids and appliances for persons with disability
- Up-scale the existing "Disability Inclusive Information Centre" to link vulnerable groups including

## B.10 Capacity Building for PRI members

With Support from State Institute of Rural Development (SIRD) & DRDA Kendrapara, VARRAT organised field level training for PRI members of Mahakalapara Blocks. The Sarpancha, Samiti members, Naib Sarpancha & ward members were trained. In total 467 members were trained in 11 batches. These trainings were conducted on a roll from 2nd July to 21st December. In total 27 GPs were covered. The block & district officials gave positive feedback on the training and logistics management related to training. In total 7 nos. of resource persons were engaged for this training programme. The duration of the training programme was for three days.



## B.11 Creche: A support for Children in Need

When the parents of a child are working couple, the children are often neglected. Usually health, education & nutrition aspects of children are often compromised. In cases where both the parents of the children are daily labourer or marginal worker, the child is more at a receiving end. VARRAT has taken an initiative to open Creche Centre which is running at Village Lunimathia. This initiative is supported by State Social Welfare Board, Govt of Odisha. At present 25 (Boys-11, Girls-14) children are enrolled in it. A village level committee comprising of 5 members has been formed for monitoring the Centre. There are two workers and one Aya in the Centre for taking all sorts of care of the children. The workers involve themselves in preparing low-cost and no-cost Teaching -Learning Materials for making the classroom transaction lively.

In addition to this, the children went on exposure visit to local post office, bank, temple and market places for gaining firsthand knowledge. Apart from this, a mud- pit prevails in the campus and the children prepare many earthen articles by using this pit. It not only helps in developing the psycho-motor of the children but also gives much input to them for enjoying the teaching-learning process in a joyful manner.

During the year 12 village level committee meetings have been organized and the committee has been succeeded in developing a kitchen garden in order to cater the supplementary nutrition of the crèche-coming children.

Health check-up camps on monthly basis and regular Growth Monitoring of under -5 children on



quarterly basis have ensured that no child remain in malnourished bracket.

The workers of VARRAT used to pay home visits and counsel the parents and care-givers of the children on Immunization, Ante-natal, Natal and Post -natal care.

### B.12 VARRAT Gramin Mahila Bikash Mahasangha

VARRAT aims at women empowerment thereby reducing gender disparity & one of the strategy to empower women is to give them economic support & building self- reliance. VARRAT has experiment with different income generation programmes, which aim to give women required financial support regularly. VARRAT played a key role in forming SHGs, giving them training, spot guidance, grading SHGs and alliance building with financial institutions for bank linkage.

During the reporting period, two number of skill development training was organized in two different clusters. In these training programmes 130 SHG members participated. Fifteen SHG federation executive committee meetings were organized at 10 different villages. 13 board members and concerned staff participated in these meetings. These meetings were organized with an intention to provide opportunities for developing income generating opportunity. These 9 SHGs were provided financial support of Rs 4,70,000/- for strengthening income generating activities.

Currently one SHG of 10 member is preparing Plastic Bag & other 12 SHGs with 60 members produce agarbatis. Market linkage has been done with ORMAS Kendrapara which successfully markets the output in the market. Today 8-9 Quintals of production are generated every month from these SHGs which is sold by ORMAS Kendrapara.



Observation of World Health Day-12

### B.13 Demonstration Unit for National Food Security Mission

Under the National Food security mission, VARRAT has set up sun flower demonstration & SRI cluster demonstration units in Ghatgaon & Patana Blocks of Keonjhar. While J.K Chitra is promoted for sun flower demonstration, Lalata is promoted for SRI cluster cultivation. 200 acres of land are being used for Sunflower demonstration purpose & 300 acres are used for SRI cluster demonstration.

VARRAT also involvement with Maize and line transplanting and ISOPOM(Maize+Arhar, Ground nut + Arhar)activities in Patna and Ghatgaon block area under DAO Ghatgaon in 2012-13.

Internship at VARRAT: The students of JISSR Bhubaneswar came to the office of VARRAT at Erendei from 20th Nov.12 to 29th Nov-2012 for their rural camp. During that period they got exposed to various rural welfare activities. They went to village to collect different types of data that related to education, health, sanitation, IGP and agriculture.

### B.14 Improving Rice Production & productive

VARRAT with the intention to increase the production & productivity of rice has taken up an innovative programme called Bringing Green Revolution to Eastern India which has been started since 2012-13. The objective of the programme was to reduce the gap in potential production & current productivity of the paddy upto 50% in the district & promote scientific crop management, line sowing & increase

#### Impact

In the demonstration field Highest yield in Qtl/ha=72.80 ,lowest is 38.00 and average is 54.40  
In control plot Highest yield in Qtl/ha-44.80, lowest 25.40 and average is 35.30  
100 % line transplanting (6" x 8")/SRI( 10" x 10 ")





input efficiency.

During the reporting period, VARRAT worked with 1515 farmers of 18 villages in 4 GPs. These farmers together spared 1000 hectares of land. Awareness among the prospective farmers' was spread through pala, dasakathia as well as personal contact & video shows.

The farmers were also given land preparation cost up-to Rs 600/hectare & transportation cost of Rs 500/acre was given to farmers. This cash incentive was very helpful to farmers.

## Doubling the productivity: How Binita Nayak Did It?

Binita Naik is a small farmer in the village of Jodichatar. She does not access to modern technology or she could not invest on agriculture due to financial limitations. But again she had to sustain a large family out of 2 acre land on which her entire family depends. But to her fortune she could raise the productivity as now she has been inducted in the BGREI scheme operated by VARRAT with support from District Agriculture Office, Keonjhar.

She now has changed the agricultural practices. Instead of throw & harvest she now adopts row cultivation. She also puts micronutrients on the fields after ploughing. Similarly, weed clearing from farmlands, & use of other inputs such as insecticides and pesticides during seedling has helped the cause of production a lot. The productivity this year has been expected to increase from 10 quintals to 20 quintals from this two acres of lands. Similarly, the improved technology has reduced expenditure as well as effort of the farmers. Thus today Binita Naik serves as an example to the farmers of local area & she now thanks BGREI & VARRAT for this initiatives.

Similarly, other input support is also given to farmers who are willing to go with the initiatives.

### B.15 Workshop for SHG Federation Members & Bankers

Two workshops on SHG federation members & Bankers were organised in Saharapada & Patna Block. The objective of the workshop is Promotion and linkage of 50 women SHGs in Block of Keonjhar district of Odisha under the scheme for promotion of women SHGs in Backward district namely Saharapada & Patna Block. Prior to this, 31 number of GP level sensitisation workshops were organised where 805 members participated. The workshop at Saharapada was organised on 4th December 2012 & in Erendei on 26th October 2013. Around 100 participants attended these meetings.

#### Key Points Discussed at Meeting

- Status of the SHG GP/Block level
- No of family included in the SHG
- Monthly income and expenditure
- Bank linkage
- Requirement of loan from Bank and loan defaulter
- Income generation activities taken/No of group involvement
- Future action plan for income generation activity
- Facilities from GO/NGO

### B.16 Village Contact Drive

In order to involve key service providers in the health service delivery & pay special attention to the child health issues, without which reduction of IMR would hard to achieve. Village Contact Drive has been initiated by Health & Family Welfare Department. The purpose of the drive is to integrate service provider and communicators on one platform so that people can be made aware on child health issues as well as get required services as well as health messages for this.

The village contact drive is an integrated approach where a nos. of IEC tools are used supplementing & complementing each



other. These tools are usually used in the media dark areas where penetration and use of mass media vehicle is poor.

In two phases this VCD was carried on in 10 villages. In first phase from 17-19th July & in second phase 27th-29th July such campaign was organised.

Rally was organised taking ASHA, AWW & ANMs along with mothers at all village level. Similarly, quiz competition was held and awards were given to three winners. A health camp on the occasion treated 867 patients.

Door to door counselling as well as Dasakathia was done in these villages to sensitise public on mass awareness issues.

### B.17 Seed Treatment Campaign

Every year state loses a large part of the seed because of insecticide prevalence. Hence, treating before they are sown is a huge challenge & VARRAT has been offering support services for this purpose both for Rabi & Kharif crops as a part of campaign. While the campaign for Kharif Crop was continued from 24th April to 24th May 2014, for Rabi crops the campaign moved in the month of November. The objective of the campaign was to protect seeds from fungi blast, sheath Blight, foot rot, rot of paddy, seed rot, root rot etc.

Seeds like paddy, pulses, groundnuts & other non paddy seeds were targeted under this programme.

Wide publicity through miking, poster as well as leaflet distribution was done for generating awareness on the issue by the community. Around 3500 farmers in Harichandanpur, Ghatgaon, Patana & Saharapada Blocks were supported. They were given hands on training as well as input support were given to the farmers for this purpose. This campaign was supported by District Agriculture Office, Keonjhar.

### B.18 Sikhya Chetna

The Sikhya Chetana Programme aims to build awareness on education among parents & children. During the reporting year VARRAT has enrolled around 30 schools under Erendei office under this programme. 15 child clubs were formed during this period. 2 number of Quarterly follow up meeting or reviews were done for block level & cluster level education officials during the reporting period.

In order to get a clear picture of where schools exactly stand, quality indicator assessment of schools by Education Watch Group Members, CLAs & CBOs along with documentation of results were done. Two number of workshops were conducted on 23rd April & 14th July respectively where around 420 number of participants took active part in it.

Capacity Building of Cluster Based Trainers was done at block level on 27th May 2012 whereby 56 number of participants attended the programme.

On 30th June Block level consultation meet with Govt. Line Dept & PRI, Press for Convergence of Schemes & programmes were done. 44 participants attended the meet.

In order to promote advocacy for schools, community involvement in assessing, classifying as well as resource linking in linked manner is highly required. On 6th July 2013, 52 participants attended block level Jan Wakalat Diwas which was intended to ensure community participation in school management.

Visit my school campaign is organised every year by VARRAT, whereby non-performing & non-functional schools are periodically visited by block & district level education officials. 20 number of primary schools were targeted during this period.



On 3rd March 20 child club members from partner NGO WOSCA took part in an exposure visit specifically organised as a part of the campaign.

## B.19 Extension of Livelihood and Nutrition concepts through ICT based Intervention

VARRAT has undertaken a number of location specific livelihood activities in both the District of its operation and the foremost among them is the ICT (Information Communication Technology) based extension model in collaboration with digital Green. 130 villages across three blocks in Keonjhar District had widened its reach to 9,000 farmers. This mostly addresses the livelihood related issues of the marginal and small farmers of the area and more significantly it has involved the key government department and agencies. The new and innovative application of the same ICT technology in nutrition sector has created a new identity for the organization. Because piloting on nutrition concept is first of kinds in the world.

### Agriculture Extension

Since April 2010, VARRAT in collaboration with digitalGreen has experienced the ICT model of Agriculture extension and has sensed by effectiveness of the system. In the process of documenting the best local practices and improved scientific knowledge, the skilled human resources of VARRAT have developed 212 small videos on different agricultural practices.

The Women SHGs involved in the process not only gathered knowledge rather go empowered to act as change agents in the society and have become key technical knowledge providers in the community.

The adoption has reached 17,000 and these all are clearly visible on the on line data base of digitalGreen. Our staffs are immensely capable in disseminating the videos in the community, producing videos with the community and maintaining on line data base and the farmers facebook of 4000 farmers.

### Nutrition

We have already said nutrition is one of vital requirement for child survival & growth. However, nutrition as a concept has many components, hence the technical knowledge related to the nutrition need to be evidence based & must be easily usable. As we have already said, the beneficiaries of the VARRAT are exposed to communication pattern & channel. Hence in order to demonstrate the available best practices before the audience, a systematic attempt for the first time was made by VARRAT. As a joint initiative of digitalGreen, USAID & SPRING, formative research & consultative workshop was conducted in the region. This approach brought out evidences as well as information that became base for development of module which was documented through Video. The AWW & ASHA as well as Village Development Guides of VARRAT were trained on how to use the module. The characters who enacted in the video series were local people & thus the beneficiary could identify & relate themselves with the characters. The videos were used in 30 villages on piloting villages. e in Patna and 12 in Ghatgaon blocks. The content of the video is already disseminated. 10 no. of videos were developed on themes such as Exclusive breast feeding, hand washing, food related taboos, weaning practices of children etc. The fate of the pilot will be only known after the video shows were fully assessed.

# training attended

VARRAT lays emphasis on continuous capacity building in the absence of which the need of the community are not likely to be served following most appropriate manner. VARRAT considers this training programme as an opportunity to unlock the potential of various stakeholders from within so that they can serve the need of the community with added expertise, skill and potentialities. During the reporting period VARRAT has sent various staff to different organisations for capacity building. The list is given below

## C.1 Training Organised Outside of Organisation

Date of training	Days	Venue	Organised by	Supported	Topic	Staff who attended the training
17th to 21st April-12	5	CYSD, Bhubaneswar	SIRD	PR Dept.	DTS & Induction training	Mr. Shibnath Padhan
15th May-12 to 17th May-12	3	ORES, Rourakela	ORES	Edukan/DF	Community based trainer	Mr. Ranjit Mohanta Ms. Arati Rout
4th to 7th Sep-12	4	Youth Hostel Puri	DF	Edukan/DF	Staff Development	Mr. Ranjit Mohanta Ms. Arati Rout Mr. Uttam Kumar Singh
27th to 28th Nov-12	2	WOSCA, Keonjhar	SMCS, Bhubaneswar	NABARD	Promotion and nurturing of WSHG	Mr. Shibnath Padhan Mr. Pradeep Biswal
3rd to 5th Jan-13	3	OUAT,BBSR	AICRP	IMAGE	Honey Bee rearing and Management	Mr. Shibnath Padhan

## C.2 Trainings Organised inside VARRAT's main Campus

Date of training	Days	Venue	Organised by	Supported	Topic	Attended by Staff (in No.)
2nd Feb-12 to 3rd Feb-13	2	Erendei	VARRAT	SPRING	Nutrition	28
4th - 5th Feb-13	2	Erendei	VARRAT	SPRING	Nutrition	24
6th -7th Feb-13	2	Erendei	VARRAT	SPRING	Nutrition	22
9th -10th Feb-13	2	Erendei	VARRAT	SPRING	Nutrition	27
6th June -12 to 7th June-12	2	Erendei	VARRAT	PRADAN Karanjia	Video shooting and editing	4
28th May-12	1	Erendei	VARRAT	DG	Agriculture	41

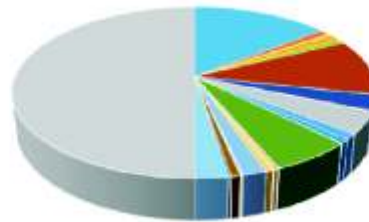


# financial status

financial status

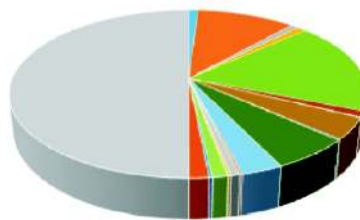
During the year VARRAT has earned Rs 1, 13, 90,581.83. from different donor agencies & line depts. For execution of different programmes. The accounts have been mentioned, updated & audited as per law of the land. The income & expenditure ratio is given in the below charts.

Income of VARRAT During 2012-13



- Child Fund India Subsidy
- Handicap International
- Child Fund India Bank Interest
- Sikhya Chetana
- Bank Interest (Sikhya Chetana)
- SAGP
- SAGP Bank Interst
- digital Green
- Bank Interest (digital Green)
- I.C. Account Program Receipt
- Grant-in-Aid from OSCAS (T.I.Project)
- Bank Interest (T.I)
- Interest Received CRECHE
- NABARD(Promotion of Women SHGs)
- CDMOKendrapada(PHC,New)
- Bank Interest (PHC,New)

Expenditure of VARRAT During 2012-13



- Sikhya Chetana(Development Focus)
- digital Green
- SAGP Project (Helpage India)
- Handicap International
- Child Fund India. Project
- Subsidy
- I.C.Account
- Programme Expenses (ASHA Field training)
- Programme Expenses (RKS)
- Programme Expenses (PHC,New)
- Programme Expenses (CRECHE)
- Programme Expenses (GENERAL)
- Programme Expenses (T I )
- Programme Expenses(NABARD)
- Prov. For Expenses (ASHA Field training)
- Sikhya Chetana(From NGO Contribution)

# list of visitors

During the year 2012-13 nos. of officials, development partner associates, Govt Officials, persons from media, research scholars, monitoring officials from different agencies visited VARRAT & its operational. While VARRAT heartily welcomed them to the field, VARRAT also learned a lot from the visiting members and an interchange of ideas happened. The following is the list of visitors to VARRAT.

Sl No	Name	Designation
1	Santosh Kumar Nayak	BDO Patna
2	Sarilata Prusty	President Zilla Parisad,Keonjhar
3	Khaira Naik	Chairman Patna PS
4	Pandab Munda	PMRDF,Keonjhar
5	Neena Joshi	Heifer,Nepal
6	Judhistir Naik	BDO Saharapada
7	Abimanyu Dash	AGM NABARD
8	Prabahosen	Heifer,India
9	Mahamad Abu Loussun	Programme Manager Heifer, Bangaldesh
10	Peggy Koniz-Booher	Senior Advisor Nutrition,SPRING
11	Marie Eva Hammink	Regional Advisor,Save the Children
12	Indrakshi Tandon	Ph,D Candidate, University at Albany
13	Deeptha Umapathy	M&E Manager, DG
14	Kristina Beall	Project Officer SPRING
15	Sunny Kin	IFPRI
16	Kerry Harwin	Proramme Manager-DG
17	Laxmi Lyer	Deputy Director Stratege-DG
18	Avinash Upadhyay	Regional Manager-DG
19	Ronali Pradhan	Senior Programme Manager,DG
20	Saumit Das	Asst Programme Manager,DG
21	Tapaswini Swain	Pragramme Manager,Nutrition,DG
22	Terry Roopnaraine,Ph,D	Social anthropologist
23	Dr.Antarjami Dash	UNICEF,Keonjhar
24	Sachidananda Satpathy	Regional Coordinator, ChildFund India
25	Saswati Mohapatra,	Regional Coordinator, ChildFund India
26	Sasmita Mohanty	PO,TSU
27	Alok Jha	SMM,Odisha
28	Sworaj Laxmi Samal	Educationist PSS
29	Abhinaba Dalua	IIC Mahakalpara
30	Laxmidhar Swain	NYK
31	Subala kumar Jenamani	DSMS kendarapara
32	Panchanan Pradhan	Project Manager, Odisha-Chhatisgarh
33	Dr. Binod Bihari Mishra	Medical Officer, CHC, Mahakalapara

list of visitors

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Sl No	Name	Designation
34.	P.K.Patnaik	IAS, Collector Kendrapara
35.	Dr. Kousik Mishra	Associate Professor, Community Medicine RHTC, Jagatsingpur
36.	Subhajit Sahoo	Chartered Accountant, Delhi
37.	Laxmidhar Khatai	Enforcement Officer, EPFO, Odisha
38.	Abdul Raheman Khan	APD (Training), DRDA, Kendrapara
39.	Sunil Kumar Jain	Chairman, Kalinga Gramya Bank
40.	P. K. Sahoo	Ministry of Home Affairs, Government of India
41.	A. K. Bezbarua	Consultant, OXFAM, Gouhati
42.	P. Dhanuka Naik	PO DRR, OXFAM
43.	Sadananda Naik	Project Director, DRDA, Kendrapara
44.	Nayan Mishra	DPC, UNDP, Kendrapara
45.	Jagdish Sahoo	DPM, NRHM, Kendrapara
46.	Bijaya Parida	Range Officer , Jamboo
47.	G. C. Dhal	District Employment Officer, Kendrapara
48.	Jadumani Das	Chairperson, Child Welfare Committee, Kendrapara
49.	Prof. Pradeep Ku. Mohanty	Principal, Sri Sri Baya Baba College, Mahakalpara
50.	Dr. Shantilata Sharma	CDMO, Kendrapara
51.	Smt. Krishna Panigrahi	CDPO, Mahakalpara
52.	Prof. Ajaya Samal	Principal, Tulashi Women's College, Kendrapara

*Report presented by :*

**Naba Kishor Mishra**

Project Manager



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